*“Your Association Working for You”*

EDUCATION & NETWORKING

* GCOW Member “Online Community” platform to share info with owners and Corporate Members
* GCOW CLOSED Facebook page (for GCOW Owners ONLY)
* Membership meetings & virtual speakers
* Fall Membership Meeting with Speakers & Roundtables
* GCOW Awards Presentation
* NGCOA Webinars
* NGCOA Accelerate Discussion Board

PROMOTE

* GCOW Website
* GCOW Public Facebook Page
* Platinum Passport
* Tourism Federation of Wisconsin (TFW) member
* GCOW Awards Program
* Scholarships for UW-Stout and Southwest Tech
* Player Development Programs

COST SAVINGS

* GCOW Corporate Members (30+)
* NGCOA Preferred Partners
	+ Yamaha. Toro, Pepsi, Rainbird, Entegra
* COMP access to the Midwest Foodservice Expo

ADVOCACY

* Retaining lobbyists when needed to fight for our members in Madison
* Monitor legislation as member of the Tourism Federation of Wisconsin
* Alert owners when legislation affects golf & prepare them to contact their State Senators and Reps
* Leading voice in the State for golf course owners
* Part of the Wisconsin Golf Allied Associations, a combined voice of golf along with the PGA, WSGA, WGCSA, CMAA.

*The leadership of the GCOW was vital to our owners getting thru the COVID-19 virus. From legislative action, to great communication with owners, they made the process of re-opening and abiding by guidelines much easier for all of us.*

*This is just one reason I hope you will consider joining the ONLY association in Wisconsin that supports the owners and operators in our state.*

***--- Bill Rogers, GCOW Board member and owner of Evergreen CC in Elkhorn, WI.***

*MEMbership Does NOT Cost … IT PAYS!*

*The mission of the Golf Course Owners of Wisconsin (GCOW) is to provide education and advocacy on behalf of its members and to promote golf throughout the state of Wisconsin.*

**QUICK FACTS**

* Cost-Savings rebates to members in 2019 –

MORE THAN $27,000

* + Pepsi Rebates – More than $8,000
	+ Yamaha Rebates – Nearly $19,000
* GCOW Members -- 150+
* In 2020, worked with Lobbyist to get golf listed as an essential business which allowed reopening of courses before the end of the “Safer at Home” Order.

**CONTACT THE GCOW!**

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